



A project of the Appleton Charitable Foundation
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Simple steps to improve air quality and lower greenhouse gas emissions

greenapple is committed to taking leadership to obtain the public health and environmental benefits from reduced greenhouse gas emissions. Transportation is the largest contributor to greenhouse gas emissions. Given that nearly 50% of personal greenhouse gas emissions come from the use of automobiles, *greenapple* focuses its efforts on changes that can be made changing attitudes to driving.

What can governments do to improve air quality and lower greenhouse gas emissions?

- provide preferred access to multiple-occupancy high-speed lanes for hybrid vehicles, public transit and car pools;
- upgrade city vehicles fleets to hybrid and other lower-greenhouse gas emission vehicles;
- create idle free stopping zones near elementary and primary schools to increase urban air quality;
- increase the use of electric and diesel- hybrid vehicles for urban transit;
- encourage renewable and non-polluting energy technologies to the same extent at that provided to the oil and gas sector;
- provide discounts or preferred parking access at universities, offices, downtown locations for hybrid and low emission vehicles; and
- adjust the required retirement dates for taxis and other vehicles for hire by increasing the useful life for hybrids and reducing those for normal gasoline vehicles.

What can individuals do to improve air quality and lower greenhouse gas emissions?

Drive Better:

- Using hybrid vehicles and other developing low greenhouse gas emission fuel sources can make a big difference to air quality and the environment.

Drive Less:

- We can simply improve air quality by driving less. Walking, taking public transit or a riding a bike can all be alternatives to taking a car. You can do your part even if you need to take a taxi – when you call the dispatcher, **ask for a hybrid taxi.**