



A project of the Appleton Charitable Foundation
www.appletonfoundation.org



Bill Clinton recognizes Canadian Foundation's Commitment to Improve Air Quality GreenApple recognized at Clinton's Global Initiative

New York (September 22, 2006) - The Appleton Foundation's GreenApple initiative, an education and information program to help Canadian cities enhance public health and reduce greenhouse gas emissions was recognized by the Clinton Global Initiative at its Annual Meeting.

The **Clinton Global Initiative** commended the Appleton Foundation's commitment of up to \$1 million for GreenApple to produce a national report listing and ranking the air quality measures taken by up to 20 Canadian cities. GreenApple works with small businesses and city governments to enhance public health and air quality through the advancement of hybrid vehicles and alternative fuels in both the private and public sector.

"We are very happy to have such strong support from former President William Clinton and the Clinton Global Initiative in our approach to protect public health and the environment in Canada. Our attempts to work on Canadian problems will also have an immediate effect on air quality across the border in the United States," says Barry Appleton, National Director of the GreenApple Program. Mr. Appleton is an international lawyer, a leading expert on NAFTA and other international investment treaties and Chairman of the Appleton Charitable Foundation. Barry Appleton traveled to New York to participate and report on program results at the Clinton Global Initiative (CGI) and the Forum of Young Global Leaders – in a series of forums dedicated to implementing innovative solutions to world problems.

The Appleton Foundation's participation at the Clinton Global Initiative included recognition by former President Clinton and the William J. Clinton Foundation for the Appleton foundation's work to enhance public health and environment sustainability through GreenApple's commitment to produce a national report to identify best practices for smart transportation solutions and rank Canadian cities on those practices. GreenApple's smart transportation program was recognized twice during the three-day Clinton Global Initiative program.

GreenApple was also able to join an event hosted by the New York-based **SmartTransportation.org** with Gavin Newsom, Mayor of the city of San Francisco and Cory Booker, Mayor of the City of Newark. Both mayors met with Barry Appleton to discuss ways in which their communities have taken steps to enhance smart transportation.

As a member of the **Forum of Young Global Leaders** (YGL), Barry Appleton met with other Young Global Leaders and World Economic Forum Founder and Executive Chairman Klaus Schwab to discuss pressing global concerns, including sustainable environmental practices. Mr. Appleton will join many YGL's in participating in an action summit in mid-October to be held at the invitation of the President of Iceland in Reykjavik, Iceland.

GreenApple is a part of the Appleton Charitable Foundation. This national Canadian Private Foundation was established in 1998 with the objective of enhancing human health, education and environmental sustainability. The Foundation is based in Toronto, Canada and information on the Appleton Charitable Foundation is located on its website at www.appletonfoundation.org.

For further information, contact: Jill Mayer, Appleton Foundation - jmayer@appletonfoundation.org