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CITY RANKINGS (2)

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THE PACE GROUP

From: 21 Sep 2007
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GREENAPPLE CANADA CITY RANKINGS

01:02PM

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BROADCAST



- CTV NEWSNET AFTERNOON 4 (CTV-N1), NATIONAL, 21 Sep 2007, Length: 00:00:56, Ref # C41402-9

Time: 03:10pm | Reporter: KATE WHEELER | Reach: 23,000

Keywords: GREEN APPLE CANADA

A NEW REPORT IS OUT ON HOW CANADIAN CITIES ARE DEALING WITH GREEN FRIENDLY TRANSPORTATION PRACTICES. IT IS THE FIRST EVER REPORT OF ITS KIND IN CANADA. EXPERTS WITH THE CHARITABLE GROUP GREEN APPLE CANADA STUDIED 27 URBAN AREAS, AND THEY LOOKED AT THINGS SUCH AS AIR QUALITY, PUBLIC POLICY, TRANSPORT ACTIVITY, AND THE ADOPTION OF TECHNOLOGY

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- CTV NEWSNET AFTERNOON 4 (CTV-N1), NATIONAL, 21 Sep 2007, Length: 00:01:05, Ref # C41402-22

Time: 03:40pm | Reporter: KATE WHEELER | Reach: 23,000

Keywords: GREEN APPLE CANADA

A NEW REPORT IS OUT ON HOW CANADIAN CITIES ARE DEALING WITH GREEN FRIENDLY TRANSPORTATION PRACTICES. IT IS THE FIRST EVER REPORT OF ITS KIND IN CANADA. EXPERTS WITH THE CHARITABLE GROUP GREEN APPLE CANADA STUDIED 27 URBAN AREAS, AND THEY LOOKED AT THINGS SUCH AS AIR QUALITY, PUBLIC POLICY, TRANSPORT ACTIVITY, AND THE ADOPTION OF TECHNOLOGY. VICTORIA, VANCOUVER, OTTAWA, GATINEAU, AND WINNIPEG RANKED THE HIGHEST. [RANKING CANADIAN CITIES]

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- A CHANNEL NEWS AT 5 (CIVI-TV), Victoria, 21 Sep 2007, Length: 00:00:49, Ref # C42269-14

Time: 05:39pm | Reporter: HUDSON MACK | Reach: 10,000

Keywords: APPLETON FOUNDATION

NOBODY GOT AN "A." THE TOP MARK IS JUST A "B." THE CAPITAL REGION IS GETTING THAT GOOD GRADE FOR HAVING ONE OF THE GREENEST TRANSIT SYSTEMS IN THE COUNTRY. VICTORIA AND VANCOUVER LEAD THE LIST OF CANADIAN CITIES OFFERING ENVIRONMENTALLY FRIENDLY URBAN TRANSPORTATION. [GREEN APPLE CANADA]

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- CTV NEWS AT SIX (CKY-TV), WINNIPEG, 21 Sep 2007, Length: 00:01:13, Ref # C41CE6-11

Time: 06:15pm | Reporter: G.LECLERC / M.CARUSO | Reach: 114,000

Keywords: GREEN APPLE CANADA

WINNIPEG HAS BEEN RANKED ONE OF THE TOP CITIES IN CANADA FOR ENVIRONMENTALLY FRIENDLY TRANSPORTATION PRACTICES. IT'S THE FIRST EVER REPORT OF ITS KIND IN CANADA. EXPERTS WITH THE CHARITABLE GROUP GREEN APPLE CANADA STUDIED 27 URBAN AREAS. THEY LOOKED AT AIR QUALITY, PUBLIC POLICY TRANSPORTATION ACTIVITY AND THE ADOPTION OF TECHNOLOGY. [GREEN APPLE CANADA]

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- LE TELE JOURNAL C-B (CBUFF-TV), VANCOUVER, 21 Sep 2007, Length: 00:02:00, Ref # C429AB-10

Time: 06:09pm | Reporter: PIERRE-PHILIPPE BIBE, PHILIPPE MURAT | Reach: 1,000

Keywords: APPLETON FOUNDATION

VICTORIA: RANKED FIRST AMONG CANADIAN CITIES FOR REDUCING GREENHOUSE GAS EMISSIONS ACCORDING TO STUDY BY APPLETON FOUNDATION AND SAUDER SCHOOL OF BUSINESS AT UNIVERSITY OF BRITISH COLUMBIA. "ALLAN LOWE" MAYOR OF VICTORIA. "HARI PABBI" BLUEBIRD CABS.

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- [VANCOUVER NEWS \(FAIR-TV\), NATIONAL \(CABLE\), 21 Sep 2007, Length: 00:01:30, Ref # C63E5F-10](#)

Time: 07:10pm | Reporter: ANCHOR | Reach: 330,000

Keywords: **GREENAPPLE CANADA**

VANCOUVER: **GreenApple Canada** and the Sauder School of Business at the University of British Columbia will announce the winner of the first ever national sustainable urban transportation ranking study of Canadian cities. "JAMES TANSEY" SAUDER SCHOOL OF BUSINESS, SAYS VANCOUVER DOES WELL IN TERMS OF HOUSING DENSITY AND SUSTAINABILITY. "SAM SULLIVAN" MAYOR OF VANCOUVER.

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BROADCAST



- [10:00 AM NEWS \(CKNW-AM\), VANCOUVER, 21 Sep 2007, Length: 00:01:00, Ref # C5713F-4](#)

Time: 10:05am | Reporter: TOM MARK | Reach: 56,000

Keywords: **APPLETON FOUNDATION**

GREEN APPLE AWARDS: APPLETON STUDY GIVES VICTORIA BEST MARKS FOR ENVIRONMENTALLY FRIENDLY TRANSPORTATION. "BARRY APPLETON" SPOKESPERSON, **APPLETON FOUNDATION**.

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- [ALMANAC \(CBU-AM\), VANCOUVER, 21 Sep 2007, Length: 00:09:45, Ref # C40F04-2](#)

Time: 12:10pm | Reporter: MARK FORSYTHE | Reach: 19,000

Keywords: **SUSTAINABLE TRANSPORTATION**

REPORT: CANADA'S FIRST EVER NATIONAL **SUSTAINABLE TRANSPORTATION** REPORT HAS BEEN RELEASED TODAY. IT RANKS 27 CITIES ACROSS CANADA IN TERMS OF TRANSPORTATION POLICIES, AIR QUALITY AND OTHER ISSUES "JAMES TANZI" REPORT AUTHOR AND PROFESSOR WITH THE SAUDER SCHOOL OF BUSINESS, UBC

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- [NOON NEWS \(CFAX-AM\), VICTORIA, 21 Sep 2007, Length: 00:01:02, Ref # C415D4-8](#)

Time: 12:06pm | Reporter: FRANK STANFORD | Reach: 10,000

Keywords: **APPLETON FOUNDATION**

VICTORIA AND VANCOUVER HAVE PLACED FIRST AND SECOND IN CANADA'S FIRST EVER SURVEY RANKING THE GREEN URBAN TRANSPORTATION POLICIES IN CITIES. "BARRY APPLETON", **APPLETON FOUNDATION** SPOKESPERSON.

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- [LE MIDI LIBRE \(CIBL-FM\), MONTREAL, 21 Sep 2007, Length: 00:05:45, Ref # Q6752FB-6](#)

Time: 12:12pm | Reporter: STEPHANIE MONET, ELIZABETH RYAN | Reach: 28,600

Keywords: **TRANSPORT DURABLE**

UNE ETUDE REALISEE EN COLLABORATION AVEC LA APPLETON CHARITABLE FOUNDATION DE TORONTO ET L'ECOLE DES AFFAIRES DE L'UNIVERSITE DE LA COLOMBIE-BRITANNIQUE, DONT LES RESULTATS ONT ETE PUBLIES PAR LE JOURNAL THE GAZETTE, PLACE MONTREAL AU 5E RANG DE 27 VILLES CANADIENNES EN MATIERE DE **TRANSPORT DURABLE**, JUSTE AU DESSUS DE TORONTO. SELON "REJEAN BENOIT", D'OPTION **TRANSPORT DURABLE**, LE TRAM SERAIT LA CLE DU **TRANSPORT DURABLE**.

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- [ALL POINTS WEST \(CBCV-FM\), VICTORIA, 21 Sep 2007, Length: 00:09:10, Ref # C44106-8](#)

Time: 04:34pm | Reporter: SCOTT WALKER / PAUL(?) | Reach: 7,000

Keywords: **SUSTAINABLE TRANSPORTATION**

DISCUSSION WITH "BARRY APPLETON", WITH A TORONTO BASED APPLETON CHARITABLE FOUNDATION AND "ALAN LOWE", MAYOR OF VICTORIA. THE REPORT CARDS ARE IN VICTORIA IS NUMBER ONE WHEN IT COMES TO GREEN URBAN TRANSPORTATION VANCOUVER NOT FAR BEHIND. PLACES SUCH AS KELOWNA THE GRADES WEREN'T QUITE SO GOOD. THIS IS ALL ACCORDING TO CANADA'S FIRST EVER NATIONAL **SUSTAINABLE TRANSPORTATION** REPORT IT WAS RELEASED TODAY. THE STUDY RANKED 27 CITIES ACROSS THE NATION IN TERMS OF TRANSPORTATION POLICIES, AIR QUALITY AND MORE. A TORONTO BASED APPLETON CHARITABLE FOUNDATION FUNDED THE STUDY IN COOPERATION WITH THE UNIVERSITY OF BRITISH COLUMBIA.

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- [MORNING NEWS \(CKNW-AM\), VANCOUVER, 24 Sep 2007, Length: 00:02:30, Ref # C66623-8](#)

Time: 06:50am | Reporter: PHILIP TILL | Reach: 50,000

Keywords: **APPLETON FOUNDATION**

BC ENVIRONMENT: VICTORIA NAMED CITY IN CANADA WITH GREENEST TRANSPORTATION. BUT WHEN IT COMES TO TRANSPORTATION IN VICTORIA THEY TRANSPORT THEIR POOP STRAIGHT INTO OCEAN. **APPLETON FOUNDATION** IN PARTNERSHIP WITH UBC SAUDER SCHOOL OF BUSINESS ON APPLETON AWARDS. ENVIRONMENTALIST GUY DAUNCEY POINTS OUT CAPITAL HAS GOOD AIR QUALITY, REASON IS PREVAILING WINDS, JUST LIKE SEWAGE TREATMENT. INTERVIEW WITH "VAUGHN PALMER" VANCOUVER SUN POLITICAL COLUMNIST.

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- [NEWSLINE PM \(3\) \(CFAX-AM\), VICTORIA, 24 Sep 2007, Length: 00:13:46, Ref # C6FB43-1](#)

Time: 05:18pm | Reporter: REBECCA SCOTT | Reach: 7,000

Keywords: **APPLETON FOUNDATION**

DISCUSSION WITH "ALAN LOWE", HE IS THE MAYOR OF VICTORIA ABOUT THE VICTORIA BEING NAMED THE GREENNESS(?) URBAN TRANSPORTATION CITY IN CANADA WITH A B GRAD AND VANCOUVER STANDS SECOND IN GREENNESS(?) URBAN TRANSPORTATION CITY'S. ABOUT THE TRANSIT SYSTEM IN **APPLETON FOUNDATION**. ABOUT THE WHAT SORT OF FUEL USED IN TRANSPORT VEHICLES. ABOUT THE B.C. TRANSIT CORRIDORS ALONG DOUGLAS STREET. (TRAFFIC./ WEATHER./ ADVERTISEMENT) ABOUT THE GAS TAX HELP IN GROWING TRANSIT SYSTEM.

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PRINT



- [Nanaimo Daily News \(Nanaimo\), P. 21 Sep 2007, Ref # C6EB6B-2](#)

Page: A3 | Reporter: Unspecified | Circulation: 8,000

Keywords: **sauder school**

CITIES FAIL GREEN TRANSPORTATION INITIATIVE

• VICTORIA Cities fail green transportation initiative CANWEST NEWS SERVICE Victoria has the greenest urban transportation practices in Canada, followed closely by Vancouver, Ottawa-Gatineau, and Winnipeg. But none of the 27 cities surveyed received an 'A' on their report card, says a study to be released today. While the top cities received Bs, six others got Fs — St. John's, N.L. (ranked 27th), Sudbury, Ont., Moncton, N.B. Barrie, Ont., and St. Catharines-Niagara, Ont. "It's amazing how many shades of green there are in this country," said Toronto international trade lawyer Barry

Appleton, whose private Appleton Charitable Foundation funded the study, conducted in co-operation with the University of British Columbia's business school.

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OTTAWA CITIZEN

- [The Ottawa Citizen \(Ottawa\), P. 22 Sep 2007, Ref # C43CC9-33](#)
Page: E3 | Reporter: BY MOHAMMED ADAM | Circulation: 135,981

Keywords: **greenapple canada|sustainable transportation**

OTTAWA'S POLLUTION RECORD AMONG BEST OF A BAD LOT: CRITICS

BY MOHAMMED ADAM Ottawa doesn't have the policies to justify being ranked as one of Canada's Top 3 "green transportation cities," two leading city environmentalists say. They say if Ottawa, with its poor air-pollution monitoring, uncertain transit planning and buses that belch smoke all day in the heart of the city, ranks third among 27 cities on **sustainable transportation**, then something is wrong. "I am surprised that Ottawa ranked as high as third but if we are No. 3, the rest of the country must be pretty lame," said Stephen Hazell, executive director of the Sierra Club of Canada. "Considering that Ottawa-Gatineau has two separate systems that don't co-operate and don't co-ordinate, I find the finding bizarre," added Angela Rickman, a long-time environmentalist and executive director of a new group called Prevent Cancer Now.

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TIMES COLONIST

- [Times-Colonist \(Victoria\), P. 22 Sep 2007, Ref # C45595-2](#)

Page: B2 | Reporter: Unspecified | Circulation: 73,691

Keywords: **sauder school|sustainable transportation**

LOWE REVELS IN HIGH RATING FOR GREEN TRANSPORTATION BY BILL CLEVERLEY TIMES COLONIST STAFF

Lowe revels in high rating for green transportation Our national score is more like a race among turtles, environmentalist replies BY BILL CLEVERLEY Times Colonist staff Victoria's top ranking in green transportation by an independent foundation proves the region is on the right track, says the city's mayor. "It's great news for the city," said Alan Lowe. "We've been working hard to change the way we do things transportation-wise and it's paying off. ... None of us got an A grade and that just gives us a target to meet." Although it was the top of the heap for **sustainable transportation**, Victoria only received a mark of 78, a B.

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THE SUDBURY STAR

Your news. Today.

- [The Sudbury Star \(Sudbury\), P. 22 Sep 2007, Ref # C4562D-18](#)

Page: 42 | Reporter: Unspecified | Circulation: 19,036

Keywords: **greenapple canada**

B.C. CITIES RANK •/L. ULICO I DILL HIGHEST IN TRANSIT L#LL#OT 111 TL DLLOLL

B.C. cities rank •/L. ULico I dill highest in transit #ll#Ot 111 tl È1101 L VANCOUVER -- The first Canada-wide survey ranking green urban transportation policies puts two B.C. cities at the top of a list of 27 urban areas. The **GreenApple Canada** study, backed by the Appleton Foundation, gives Victoria the best marks for environmentally friendly transportation but Foundation spokesman Barry Appleton says the city still receives a "B" because it has lots of room for improvement. Vancouver ranked second, followed by Ottawa-Gatineau in third place with Winnipeg fourth and Toronto and Montreal tied for fifth. Twenty-seventh spot went to St.

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The ChronicleHerald

- [Chronicle Herald \(Metro, Ed.\) \(Halifax\), P. 22 Sep 2007, Ref # C458EF-11](#)

Page: B9 | Reporter: By MICHAEL LIGHTSTONE Staff Reporter _____ | Circulation: 54,398

Keywords: **greenapple canada**

REPORT: HALIFAX HASN'T KEPT PACE WITH GREEN TRANSIT MOVEMENT

By MICHAEL LIGHTSTONE Staff Reporter _____ The west coast is the best coast in Canada when it comes to having the greenest urban transportation, according to a new study on environmentally friendly public transit. Victoria and Vancouver placed first and second respectively in a survey of 27 metropolitan areas, says the study, funded by a Toronto charity and prepared by researchers in that city and Vancouver. Halifax didn't crack the Top 10 — it achieved a C grade in placing 11th - but the study's authors were tough on all municipalities canvassed. None received an A. The inaugural **GreenApple Canada** report, commissioned by the Appleton Charitable Foundation, said Victoria and Vancouver are at the head of the public transit class because they have better "sustainable urban transportation practices" than other Canadian centres.

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NATIONAL POST

- [The National Post \(Metro Ed.\) \(Toronto\), P. 22 Sep 2007, Ref # C46689-23](#)

Page: A16 | Reporter: KARON LIU | Circulation: 100,620

Keywords: **sauder school**

STUDY AWARDS TORONTO A 'B' IN URBAN TRANSPORTATION

Study awards Toronto a 'B' in urban transportation GTA, Montreal tied as fifth-greenest in rankings BY KARON LIU Toronto's urban transportation practices are the fifth-greenest in Canada, a new study has found. "Toronto's grade of B is not bad. Toronto could, if it implemented the policies it announced, have a shot at getting first place. But there are some areas where Toronto are seriously behind," said Barry Appleton, whose private Appleton Charitable Foundation funded the study, which was conducted with the University of British Columbia's **Sauder School** of Business. The study ranked the Greater Toronto Area in fifth place, tied with Montreal, and praised the city's commitment to replace all diesel-powered vehicles with ones fuelled by biodiesel by 2015, and plans to reduce greenhouse gas emissions that are in line with the goals of the Kyoto Protocol.

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PRINCE GEORGE CITIZEN

- [The Prince George Citizen \(Prince George\), P. 22 Sep 2007, Ref # C75691-4](#)

Page: 6 | Reporter: Unspecified | Circulation: 17,000

Keywords: **greenapple canada**

B. C. TOPS GREEN TRANSPORT

CANADIAN PRESS VANCOUVER - The first Canadawide survey ranking green urban transportation policies puts two B.C. dries at the top of a list of 27 urban areas. The **GreenApple Canada** study, backed by the Appleton Foundation, gives Victoria the best marks for environmentally friendly transportation but Foundation spokesman Barry Appleton says the city still receives a "B" because it has lots of room for improvement. Vancouver ranked second, followed by Ottawa-Gatineau in third place with Winnipeg fourth and Toronto and Montreal tied for fifth. Twenty-seventh spot went to St. John's, N.L. because Appleton says the city announced acceptable green transportation policies but failed to follow through.

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THE ABBOTSFORD NEWS

Your Local News Leader!

- [The Abbotsford News Daily \(Abbotsford\), P. 24 Sep 2007, Ref # C6E443-2](#)

Page: 5 | Reporter: JEFF NAGEL SURREY LEADER (Black Press) | Circulation: 5,500

Keywords: **greenapple canada|sauder school|sustainable transportation**

METRO RANKS WELL IN TRANSIT REPORT

JEFF NAGEL SURREY LEADER (Black Press) Metro Vancouver has ranked second with a B grade in the first-ever national rankings of sustainable urban transportation practices. The region trailed firstplace Victoria in **GreenApple Canada's** Smart Transportation Rankings. Abbotsford, which got a D grade, was ranked 14th out of the 18 urban areas in Canada surveyed. The rankings, released by the Appleton Foundation and UBC's **Sauder School** of Business Friday, aim to foster debate on ways to help fight climate change. The report credits Metro Vancouver's strong efforts to manage its high rate of growth and the move toward higher-density housing for the high ranking.

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CAMPBELL RIVER MIRROR

- [Campbell River Mirror Daily \(Campbell River\), P. 24 Sep 2007, Ref # C6E8CC-3](#)

Page: 5 | Reporter: JEFF NAGEL | Circulation: 4,000

Keywords: [greenapple canada](#)|[sauder school](#)|[sustainable transportation](#)

METRO RANKS WELL IN TRANSIT REPORT

VANCOUVER EARNS 'B' GRADE, ABBOTSFORD GIVEN SCORE OF 'D' Metro ranks well in transit report JEFF NAGEL SURREY LEADER (Black Press) Metro Vancouver has ranked second with a B grade in the first-ever national rankings of sustainable urban transportation practices. The region trailed firstplace Victoria in [GreenApple Canada's](#) Smart Transportation Rankings. Abbotsford, which got a D grade, was ranked 14th out of the 18 urban areas in Canada surveyed. The rankings, released by the Appleton Foundation and UBC's [Sauder School](#) of Business Friday, aim to foster debate on ways to help fight climate change. The report credits Metro Vancouver's strong efforts to manage its high rate of growth and the move toward higher-density housing for the high ranking.

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The Daily News

- [Kamloops This Week Daily \(Kamloops\), P. 24 Sep 2007, Ref # C6F376-3](#)

Page: 5 | Reporter: JEFF NAGEL | Circulation: 4,500

Keywords: [greenapple canada](#)|[sauder school](#)|[sustainable transportation](#)

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news

- [Capital News Daily \(Kelowna\), P. 24 Sep 2007, Ref # C6FCCA-1](#)

Page: 5 | Reporter: JEFF NAGEL | Circulation: 5,500

Keywords: [greenapple canada](#)|[sauder school](#)|[sustainable transportation](#)

METRO RANKS WELL IN TRANSIT REPORT

m VANCOUVER EARNS 'B' GRADE, ABBOTSFORD GIVEN SCORE OF 'D' Metro ranks well in transit report JEFF NAGEL SURREY LEADER (Black Press) Metro Vancouver has ranked second with a B grade in the first-ever national rankings of sustainable urban transportation practices. The region trailed firstplace Victoria in [GreenApple Canada's](#) Smart Transportation Rankings. Abbotsford, which got a D grade, was ranked 14th out of the 18 urban areas in Canada surveyed. The rankings, released by the Appleton Foundation and UBC's [Sauder School](#) of Business Friday, aim to foster debate on ways to help fight climate change. The report credits Metro Vancouver's strong efforts to manage its high rate of growth and the move toward higher-density housing for the high ranking.

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THE PEACE ARCH news

- [Peace Arch News Daily \(White Rock\), P. 24 Sep 2007, Ref # C7021C-1](#)

Page: 5 | Reporter: JEFF NAGEL SURREY LEADER (Black Press) | Circulation: 3,200

Keywords: [greenapple canada](#)|[sauder school](#)|[sustainable transportation](#)

METRO RANKS WELL IN TRANSIT REPORT

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