

GreenApple Canada Urban Smart Transportation Ranking

In September 2006, the Toronto-based Appleton Foundation announced a three year commitment to create Canada's first national ranking of sustainable urban transportation practices. As a result of the increased debate about Climate Change, the GreenApple Canada Report timeframe was accelerated by two years to enable the public to have information to consider the effectiveness of "green transportation policies". The GreenApple Canada Ranking Report will be released at a media event on **September 21, 2007 in Vancouver, B.C.**

Urban governments have primary responsibility for making decisions about transportation and urban planning, but they often lack the full resources to meet these demands. It is hard for cities to know how they are performing if they do not know how they compare with others. The GreenApple Canada SMART Transportation Ranking Report hopes to assist governments in stimulating debate and adopting best sustainable urban transportation practices.

In constructing the Inaugural 2007 GreenApple Canada Ranking Report, 27 municipal regions across Canada were ranked on:

- **Transportation policy** such as public transit infrastructure and expenditure;
- **Air quality measures** such as ozone and carbon dioxide emission levels;
- **Public policies** such as anti-idling laws and trip reduction programs;
- **Public transit infrastructure** and transit ridership; and
- **Technology adaptation** such as the total number of hybrid or alternative fuel vehicles (AFVs) in the public transit and municipal fleets.

The Appleton Foundation has been graciously assisted in this Report by an expert team based at the Sauder School of Business at the University of British Columbia, which has been assisted by other units of the University. The University has provided independent expert advice on design methodology, economics, atmospheric science and urban transportation best practices.

The Appleton Foundation's initial announcement was made in connection with the Clinton Global Initiative and resulted from the Forum of Young Global Leaders, an associated entity of Switzerland's World Economic Forum. Other Canadian commitments made at the Clinton Global Initiative include the Asper Foundation's Commitment on the Canadian Museum for Human Rights.